



BCAS TRUE SPORT WORKPLAN

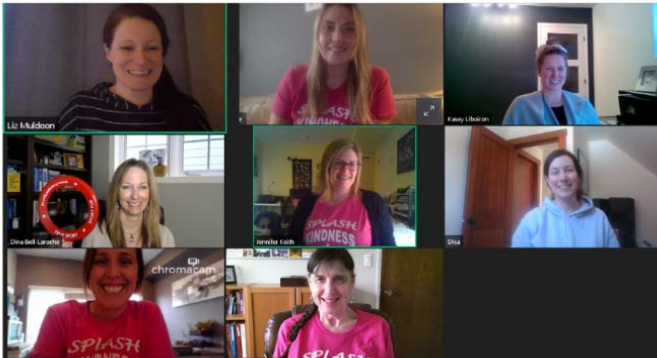
**TRUE
SPORT**
LIVES HERE

BCAS True Sport Workplan

TS Activation Workshop

February 23-24, 2021

TRUE
SPORT



40 BC
ARTISTIC
SWIMMING

Workshop Objectives

1. Increase knowledge of True Sport and methods being used to activate fair, ethical and inclusive sport
2. Increase motivation to activate more True Sport initiatives within our community
3. Commitment to activate True Sport over 2021-22

BCAS True Sport Workplan

WHY TRUE SPORT? WHY NOW?

- Our sport – our athletes – are **demanding change**.
- Our community has a deep desire to **make our sport better**.
- A **shared commitment** is needed.
- **Allyship**: We need to be deliberate in activating our shared commitment to values.
- Sport **MUST ALWAYS** provide a rewarding, joyful, uplifting and safe space.

**TRUE
SPORT**
LIVES HERE

CANADA
ARTISTIC
SWIMMING

BC
ARTISTIC
SWIMMING

BCAS True Sport Workplan

Provide more opportunities
for members to demand good sport!



can be the overarching framework for all commitments!



can help us meet our strategic objectives!

BCAS True Sport Workplan

True Sport Activation Working Group

Board: Elise Fagnan, Anne-Marie North

Staff: Jennifer Keith, Tanya Magee, Disa Fladmark

- Activate strategies and tactics to engage members
- Develop timelines
- Set Priorities
- Report to BCAS Board and Members

**I'M NOT THERE YET
BUT I'M CLOSER THAN I
WAS YESTERDAY.**

— *The Exceptions* —

Keep pushing. It's a marathon,
not a sprint. 🌊

BCAS True Sport Workplan

True Sport Activation Priorities

Staff & BCAS Board – ongoing engagement and succession

Coaches – primary influencers in our sport

Club Executives – policy-makers and leaders

Officials – glue of our sport and key mentors/leaders

Athletes & Parents – our future and motivation

Other artistic swimming PTSOs – share our commitment

BCAS True Sport Workplan

BCAS Board & Staff

June-July 2021

- Adopt True Sport Policy
- Adopt Club Operations Policy

July-August 2021

- Coach education and training re: True Sport Policy
- Consider adopting Gymnastics Canada True Sport Training Module



BCAS True Sport Workplan

Coaches

April-June 2021

- Continue Advance Coach Sessions
- Coach Model/Declaration
- Initiate HP Coach Mentorship Program
- Present activations & resources at Year-End Meeting
- Growth Mindset Peer-Sharing
- Coach Consultation: Ignite Provincial Program
- Draft Provincial and Club Femptor Program to support young coaches

July-August 2021

- Develop True Sport Promo Package
- Targeted promotion of True Sport infographics

September-November 2021

- Join True Sport Campaign
- Education/Training of Femptors

BCAS True Sport Workplan

A swimmer in a colorful, patterned swimsuit is captured mid-air, performing a water entry maneuver in a swimming pool. The swimmer's arms are extended forward, and their legs are bent, creating a splash of water. The background shows the pool's lane lines and a blurred view of the pool deck.

Club Boards

June-August 2021

- Join True Sport Campaign
- Targeted promotion of True Sport Infographics
- Present activations & resources at Year-End Meeting
- Growth Mindset Peer-Sharing
- Club Consultation: Ignite Provincial Program
- Training: True Sport and Club Operations Policy
- Develop True Sport Promo Package

September-November 2021

- Ongoing engagements

BCAS True Sport Workplan

Athletes

May 2021

- Dream BIG. Start Small with Biz Price
- Contribute to Coach/Athlete Model Design

Fall 2021

- Join True Sport Campaign
- Athlete-led Social Media Campaigns

Parents

April-May 2021

- Webinar Series: Keeping Girls in Sport, Supporting Athlete Wellbeing, Dream BIG, Start Small with Biz Price

Officials

Priority Group for TS Activation in Fall

BCAS True Sport Workplan

True Sport Policy

- Global application across all members
- Reinforces commitment to creating values-based and principles-driven culture from board room to the pool deck
- Gives context to our commitment to effectively manage risk
- Supports decision-making is aligned with organizational values and True Sport Principles
- Enhances brand, reputation and image
- Performs an educational function for staff, Board, members, and stakeholders
- Helps ensure a sustainable transfer of philosophy as leadership changes



BCAS True Sport Workplan

True Sport Policy

- Solidifies our commitment to the True Sport Principles
- Identifies actions and activities that demonstrate our commitment
- Considers how management by values impacts planning and governance
- Assigns responsibility to staff for:
 - Implementation, maintenance and communication of the policy
 - Prioritizing True Sport and a values-based organizational culture
 - Reporting and monitoring progress in relation to True Sport implementation and activations
- Provides a template for members clubs to tailor and adopt their own True Sport Policy

Questions

